

Carroll County Chamber of Commerce
Application for Mystery Shopper (Confidential)

**Thank you for your interest. Please complete the following and return to Suzy McCorkel or
Lauren Holverson. Please note the average turnaround is nine weeks.**

Name _____

Company Name _____

Company Address _____

Phone _____ Email _____

Type of Business: Retail, Restaurant, Service, or Other (circle) _____ (specify)

Describe your business, including products and services.

Describe your customers or target market (gender, age, preferences, etc.)

Do you have any operational concerns (please describe)? _____

Do you have a specific day of the week or time you'd like the mystery shopper to shop?

How many employees do you have? _____

How long has your company been in operation? _____

Is there anything else we should know about your company?

What do you hope to gain from this experience? _____

Does your business honor Mainstreet Bucks? _____

How would you prefer to receive feedback? (Please check one)

_____ Email

_____ Phone

_____ Meeting