CARROLL COUNTY CHAMBER
2014 Executive Committee

Chairman Kathy Yates
Georgia Power
Chairman-Elect Ben Butler
Carroll Orthopaedic Clinic
Vice Chairman Gary Hewitt
Southland Insurance
Treasurer Amy Brown
State Farm/Amy Brown
Past Chairman Gary Leftwich
Southwire

2014 Board of Directors
Kenneth Blizzard
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Kirby Butler
United Community Bank
Greg Camp
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Casey Coleman
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Pat Crook
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Jill Duncan
State Farm/Jill Duncan
Dr. Bill Estes
University of West Georgia
Theresa Fisher
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April Harris
The Squire Shop
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Rosenigk Digital Craft
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Sustainable Recycling
Michael Stone
Milestone Investment
Kimney Taylor
Edward Jones/Kinney Taylor
Matt Windom
Carroll County Water Authority

“Growing business in our community.”

Carroll Chamber News
Next Ad Deadline
March 24
Promote your business with a full color promotion in the Chamber News:
Business card 2x3” - $20.00
1/4 page 4x5” - $30.00
1/2 page 5x8” - $40.00
Full-page portrait 8x10” - $50.00
Submissions must be camera-ready (300 dpi+ JPG, PDF or PNG). Email to communications@carroll-ga.org
For more information, please call (678) 890-2377.

Find us at:

The Carroll Chamber of Commerce Chamber News is distributed online on the first business day of each month to over 1,200 Chamber members and area leaders.

CARROLL COUNTY
CHAMBER OF COMMERCE
200 Northside Drive, Carrollton, Georgia 30117
Phone: 770-832-2446    Fax: (770) 832-1300

carrollchamber@carroll-ga.org
www.carroll-ga.org
Special Thanks to our 2014 Forward Carroll Sponsors

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West Georgia Technical College

Silver

Carrollton Orthopaedic Clinic
Cottage Landing Assisted and Independent Living
Milestone Investment Management, LLC

Bronze

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Fairfield Plantation Property Owners Assoc.
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Garrett, Thomas & Fazio PC
Grant $$$$ For YOU/Sandra Morris
Pugmire Ford
Southern Sales & Marketing
Southland Insurance Agency
State Farm Insurance/Amy Brown
Tisinger Vance PC
## Upcoming Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ambassador Committee</td>
<td>Wednesday, March 5</td>
<td>8:30 am</td>
<td>Chamber</td>
</tr>
<tr>
<td>Workforce-Education Task Force</td>
<td>Wednesday, March 12</td>
<td>8:30 am</td>
<td>Chamber</td>
</tr>
<tr>
<td>WBA Morning Coffee Break</td>
<td>Tuesday, March 18</td>
<td>8-9 am</td>
<td>Bella Coffee</td>
</tr>
<tr>
<td>Business Success Luncheon</td>
<td>Wednesday, March 19</td>
<td>11:30 am</td>
<td>The Burson Center</td>
</tr>
<tr>
<td>Networking After Hours</td>
<td>Thursday, March 20</td>
<td>5-7 pm</td>
<td>Times-Georgian</td>
</tr>
<tr>
<td>Business Development Committee</td>
<td>Tuesday, March 25</td>
<td>8:30 am</td>
<td>Chamber</td>
</tr>
<tr>
<td>Business of the Month</td>
<td>Tuesday, March 25</td>
<td>8:30 am</td>
<td>Chamber</td>
</tr>
</tbody>
</table>

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## Your Chamber/Carroll Tomorrow Staff

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daniel Jackson</td>
<td>President &amp; CEO</td>
<td><a href="mailto:daniel@carroll-ga.org">daniel@carroll-ga.org</a></td>
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<tr>
<td>Brian Dill</td>
<td>Senior Vice President, Global Commerce</td>
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<td>Suzy Montalto</td>
<td>Director, Operations</td>
<td><a href="mailto:suzy@carroll-ga.org">suzy@carroll-ga.org</a></td>
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<td>Suzy McCorkel</td>
<td>Director, Programs &amp; Events</td>
<td><a href="mailto:suzymc@carroll-ga.org">suzymc@carroll-ga.org</a></td>
</tr>
<tr>
<td>Kenny Edwards</td>
<td>Director, Workforce Development</td>
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</tr>
<tr>
<td>Lisa Ledbetter</td>
<td>Director, Communications</td>
<td><a href="mailto:communications@carroll-ga.org">communications@carroll-ga.org</a></td>
</tr>
<tr>
<td>Joan Finch</td>
<td>Information Specialist &amp; Drugs Don’t Work Coordinator</td>
<td><a href="mailto:joan@carroll-ga.org">joan@carroll-ga.org</a></td>
</tr>
<tr>
<td>Kathy Walker Rupp</td>
<td>Administrative Assistant, The Burson Center</td>
<td><a href="mailto:burson@carroll-ga.org">burson@carroll-ga.org</a></td>
</tr>
</tbody>
</table>
STAR Students/Teachers Honored

The Carroll County Chamber recently hosted the 2014 STAR Student/Teacher Achievement Recognition program. The local Chamber has co-hosted this program with the Professional Association of Georgia Educators (PAGE) for more than 50 years recognizing the highest achieving high school seniors with the highest SAT scores, and the teacher each student chose as having the most influence in their academic development.

Local high school STAR honorees from the Carroll County School System include Bowdon High School student Sam Jenkins and his teacher Cynthia Hurley; Central High School student Raleigh Conerly and her teacher Stephanie Herring; Mt. Zion High School student Will Sizemore and his teacher Michael Cleek; Temple High School student Myia Hambrick and her teacher Dianne Ledford; and Villa Rica High School student Abbigayle Mathis and her teacher Ladell Griffin.

The Oak Mountain Academy had a tie and honors STAR student Emma Gilleran and her teacher Aimee Paulk and STAR student Austin Stringfellow and his teacher Wanda Johnson. The Carrollton City School System honorees are student Arizona Greene and her teacher Shawn Lawrence.

Two students and their teachers were chosen as System Winners to represent at the Regional STAR Awards to be held at the Coosa Country Club on March 11. Bowdon High senior Sam Jenkins and teacher Cynthia Hurley will represent Carroll County Schools and Carrollton High senior Arizona Greene and teacher Shawn Lawrence will represent Carrollton City Schools.
Understanding the Power and Danger of Social Media Relative to Your Employees

The legal and practical implications of social media on your workforce are relatively new and constantly evolving. It is important for organizations to understand the impact they can have on your business.

Learn about the issues companies face on a daily basis regarding the Internet, e-mail, Twitter and other social networking tools. These issues include the different mediums of social media and how they relate to employee issues, such as the hiring and firing, communication and crisis planning, employee discipline, social media policies, post-employment issues, plus a host of other new and sometimes surprising scenarios.

Wednesday
March 19th
11:30am—1:00pm

The Burson Center
500 Old Bremen Rd.
Carrollton

$10 - Chamber members
$15 for non-members
Reservations are required
online at
www.carroll-ga.org
or call 770/832-2446.

This Business Success Luncheon is brought to you by the:

Carroll County Chamber of Commerce
Business Development Committee
&

E L A R B E E T H O M P S O N
The Georgia Tech Procurement Assistance Center (GTPAC) and The Burson Center Present

Cost and Price Proposal Preparation

This seminar is a must for anyone that will be preparing or currently preparing responses to government contract opportunities.

Topics to be discussed include:

♦ Budgets
♦ Direct costs
♦ Variable costs
♦ Overhead
♦ General & administrative costs
♦ Profit
♦ Spreadsheets & documenting cost supplemental

Tuesday
03/11/14
9:00 am – 12:00 pm

The Burson Center
500 Old Bremen Rd.
Carrollton, Georgia

There is no charge to attend but pre-registration is requested!

Registration Information Call 678-890-2342 or Register online at: www.gtpac.org

Chamber News March 2014 7
Snapshots in the Snow

Mt. Zion

Carrollton

Villa Rica

Carrollton

Whitesburg
Thanks Chamber members for submitting snow photos from throughout Carroll County!

Not all good memories!
Traffic gridlock on Highway 61 and fallen tree limbs in Villa Rica

Carroll County
Sharps Creek
Lake Carroll
Ephesus
Opening Doors to Your Financial Future

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www.carroll-ga.org
Did you know that your business listing in the Carroll County Chamber directory can help you dominate your service area and gain an edge over your competitors? Take a moment to heed the advice given below to make your Chamber membership even more effective in the “search engine” world online.

To access your account, go to www.carroll-ga.org and click on member login located under the “Member Services” tab. Enter your username (your registered email address) and password and hit submit. If you don’t know your password, click the “forgot password” link. Once logged in, it will take you directly to the dashboard. Please note that only the main contact can change organization information. All other contacts/reps can only change his/her individual information.

ChamberMaster has updated the dashboard in an effort to make it more user friendly and we think that they succeeded. On the dashboard home page, you will see a number of broad options: Your Profile; Events; Share (where you can view or create events, hot deals and other items) and What’s New. We will focus on your profile.

Profile Section

Your profile section will indicate what percentage of your listing is complete. Ensuring that your profile is 100% complete will result in better visibility for fellow members and customers. If your profile is not where you would like it to be, click on the green update profile icon or by selecting a drop down menu item from the Profile link in the navigation bar at the top of the page. This section is broken down into several categories. We will focus on three: Organization Info, Webpage Info and MapPin Info.

This main section (organization info) is all your contact info: company name, phone numbers, website and address, plus the date of establishment, number of employees, etc. Please look over the information in the first section for changes or typos. Please click save changes before exiting this section if changes are made. You can access your information from anywhere and at any time and make changes as needed without waiting for our staff to make them for you, with the opportunity to include more content.

Also under organization info, review your business category. Business categories are controlled by your chamber. You cannot edit this section, but you do need to review it and make sure you are satisfied that your business is listed correctly. If this information is inaccurate, talk with a staff member about what other categories are available to you.

Webpage Info

Next visit and edit the Webpage Info Section. There are a lot of important things going on in this section that impact how your business is shown on the internet and how you will (or won’t) be found by potential customers in your community using the directory search functions. There are three sections in Webpage Content: Business Info; Social Network Services and Web Description/Text Content.

If you followed the earlier steps for updating the profile, then all you should need to do in business info is check the box that reads “Use organization information.” If however, your business is headquartered somewhere else and you have a store or operation in this area—fill in with the local area.

Social Media

More than ever businesses are leveraging social media to service existing customers and reach new prospects. Complete these sections so you can drive those interested to your social profiles.

In the web description section, you have 200 characters to add descriptive keywords of your products and services that people would use.

(Continued on page 26)
Carroll County Chamber of Commerce
Women’s Business Alliance

Invites you to a

MORNING COFFEE BREAK
Networking Opportunity for Professionals

Tuesday, March 18, 2014
8-9 am
Bella Coffee
929 Maple Street
Carrollton

Thank you to our sponsors:
Carrollton Collision Center
State Farm Insurance/Jill Duncan
Tanner Health System
Paula Waters

No charge but please RSVP by March 17 @ www.carroll-ga.org or phone 770-832-2446
Our mission is to provide a multitude of services to benefit each patient in achieving their maximum potential. By using state of the art technology, we strive to restore an individual’s spine as close to normal as possible. We intend to offer kind, compassionate, and gentle care to people of all ages. Our other services include Power Plate training and the fully supervised IBH diet to help you reach your fitness goals. We would love to walk with you on your health journey, so call us today!

**Power Plate Training**
2-3 15 minute workouts per week to receive the results you desire

**IBH Diet**
Yummy foods that assist in fat loss while maintaining muscle mass

**Suffering from**
Numbness & tingling, headaches, back, or neck pain? We specialize in these areas!

**Call us today to start your health journey!**

**INTEGRATIVE BODY HEALTH**
775 S. Park St. Suite 102 - Carrollton, GA 30117
www.integrativebodyhealth.com
770-832-1640
Great American Seafood Catch is now open at 201 Brumbelow Road, Carrollton.

Uncorked on Main is open for business at 211 Main Street in Villa Rica.

(Center Photo) Wilson Professional Counseling and Consulting is located at The Burson Center, Suite 101, 500 Old Bremen Road in Carrollton.
ONE FINANCIAL RESOURCE

United Community Advisory Services incorporates many separate financial services and products to provide clients one resource for preparing and planning a financial future through INVEST Financial Corporation.

We offer:

- **INVESTMENT PRODUCTS**
  Stocks, Money Market Accounts, Bonds, Mutual Funds, Real Estate Investment Trusts (REITs), IRAs, Separately Managed Accounts and Variable Annuities.

- **FINANCIAL PLANNING**

- **INSURANCE PRODUCTS**
  Term Policies (Life & Health), Permanent and Whole Life Policies, Second to Die Policies, Long-Term Care, Estate and Tax Protection, Fixed and Index Annuities

- **TRUST & FIDUCIARY**
  Marital and Family Trusts, Wealth Transfer/Preservation Trusts, Minor/Guardian Trusts, Special Needs Trusts, Insurance Trusts

- **EMPLOYER SPONSORED RETIREMENT PLANS**
  401(k)s, SEP IRAs, Defined Benefit Plan, Simple Retirement Plan

Each new United Community Advisory Services relationship begins with a handshake and time to get to know one another. You may even qualify for a complimentary financial review. We invite you to make an appointment with your local Financial Advisor.

Registered Representative of INVEST Financial Corporation. INVEST Financial Corporation member FINRA, SIPC, and a registered investment advisor. INVEST and its affiliated insurance agencies offer securities, advisory services, and certain insurance products. *Trust services are offered through INVEST Trust Services and provided by National Advisors Trust Company. INVEST and INVEST Trust Services are affiliated. INVEST is not affiliated with National Advisors Trust Company, United Community Advisory Services or United Community Bank. Not FDIC Insured | No Bank Guarantee | May Lose Value | Not a Deposit | Not Insured by any Federal Government Agency

John Cope
Financial Advisor
119 Maple St.
Carrollton, GA 30117
Office: 770-838-9608
Mobile: 770-876-7745
john.cope@uclbi.com
Get to know your Chamber Board

Individuals serving on the Board of Directors represent hundreds of professions within the varied industries and businesses located throughout Carroll County. They bring unique leadership skills and talents to the table to better serve the Chamber membership. We thought you might like to know them better so a different Board member will be highlighted in each issue of the monthly newsletter.

Amy Brown, State Farm Insurance in Villa Rica, serves as treasurer on the Board of Directors.

What was your motivation for serving as a member of the Board of Directors for the Chamber? I am honored to serve on the Board of Directors. The Chamber has been very instrumental in helping many small businesses succeed and I want to have a stronger voice as a member of the Board of Directors to let other businesses know how important Chamber membership is to a successful business.

How does your unique role in your business/industry benefit your service to the Chamber? My role as a small business owner benefits from the networking opportunities provided by the Chamber. I have enjoyed the Women’s Business Alliance coffee breaks, Business Success Luncheons, Networking after Hours, and many other opportunities.

What leadership skills do you see exhibited by members of the Chamber Board? Chamber Board members have a high level of integrity, a passion for their business and community, and value diversity of thought and experience in their work with the Chamber.

In your opinion, what is the single greatest advantage of Chamber membership? The single greatest advantage of the Chamber is the resources that are offered to membership. As a small business owner I would not be able to have networking opportunities on my own and attend great seminars at a minimal cost.

Just for fun, when you were a kid, what did you want to be when you grew up? When I was a kid I wanted to be an Optometrist. I started wearing glasses when I was in the first grade. Since my vision is very limited without correction, I probably wouldn’t have been a very good Optometrist!
NOW OFFERING AN ASSOCIATE DEGREE IN

Logistics and Supply Chain Management

COMPLETELY ONLINE!

Georgia's logistics industry generates 9,500 job openings per year that need to be filled. (Source: The Georgia Center of Innovation for Logistics)

Supply Chain Management is an exciting field with endless possibilities! The United States will have about 270,200 logistics-related job openings that will need to be filled every year from now until 2018 to keep up with projected industry growth. This means over 1 million job openings total nationwide over the next four years (2013-2016).

Degree Information

The Logistics and Supply Chain Management associate degree program is offered completely online and includes fundamentals of supply chain management, including procurement; issues in executing local, national, and global supply chains; logistics; and transportation. The program also includes business management, accounting principles, economics of supply and demand, and database management skills.

For more information:
Deloris Easley, Program Chair
Logistics and Supply Chain Management
Virtual Learning Campus
deloris.easley@westgatech.edu
770.947.7323

Program offered online through
Virtual Learning Campus
176 Murphy Campus Blvd.
Waco, Georgia 30182
onlinelearning@westgatech.edu
www.westgatech.edu/vlc
A unit of the Technical College System of Georgia
Networking

Join us at the
Times-Georgian
901 Hays Mill Road
Carrollton
Thursday, March 20
5-7 pm

Door Prizes:
Three $50 Chamber Gift Checks
will be given away

Bring your fellow employees, associates &
prospective members for complimentary
food, drinks & great Door Prizes!

R.S.V.P by March 18
770-832-2446 or at www.carroll-ga.org
HUMANISTIC PSYCHOLOGY AT WORK
CONFERENCE April 5, 2014

Presented by the University of West Georgia Psychology Department
Education Building 10:00 a.m.–4:30 p.m.

TRANSFORMATIONAL LEADERSHIP

A one-day conference intended for community leaders for various industries, covering important issues such as mental and holistic health awareness, stress management, personal and professional growth, conflict resolution, responding to trauma, navigating gender roadblocks between men and women in the workplace, disasters and mental health, distress in the workplace, and psychological contributions to multicultural understanding. Sessions will be a value to you, your co-workers, and employees. They will be interactive and enjoyable, as well as informative.

Join us for a day to explore how our theoretical roots in humanistic and transpersonal psychology can transform you into a better leader.

For registration information, call or visit us at
1601 Maple Street - Carrollton
678-839-6510
www.westga.edu/psydept
Faithful Guardian Training Center
Occupational Health and Safety Education

- CPR, First Aid and AED classes
- Blood Borne Pathogens
- Hazardous Materials Courses
- Confined Space Training
- OSHA 10 and 30 Courses
- Authorized American Heart Association Training Center
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770-214-2252
www.EMT-NOW.com
Mental Health Advocate Training
March 28 and 29

Carroll County Probate Court and
Carroll Mental Health Advocates
invite you to become a Mental Health Advocate!

Did you know?

- Mental Illness affects one out of four people
- Over 9,000 people were treated in Carroll County last year
- Mental Illness is a contributing factor in homelessness
- Many individuals are not aware of the opportunities for help available in our community

To learn more about how you can serve or to register for the upcoming training, visit
www.cmhadvocacy.com or contact Judge Betty Cason, Carroll County Probate Court, at 770-830-5840, ext. 1221.
Your Chamber continues to grow!

New Members

Pro Cut Lawn Care
Chris S. Dunson
288 A Barnes Dr.
Carrollton, GA 30117
Phone: 770-214-0707
Email: procutlawncare238@gmail.com
Website: www.pro-cutlawncare.com
Category: Landscape & Lawn Maintence

Smith’s Market Inc.
Robert Smith
2310 U.S. Hwy 27
Tallapoosa, GA 30176
Phone: 770-301-9399
Category: Property Management

Jaxon Filtration
James Kingston
6428 Hwy 219 or P.O. Box 805
Franklin, GA 30217
Phone: 706-675-3996
Email: sales@jaxonfiltration.com
Website: www.jaxonfiltration.com
Category: Manufacturing

Martin Financial Services
Michelle Martin-Yoder
1418 Bankhead Hwy.
Carrollton, GA 30116
Phone: 770-836-2991
Email: mmmartin@bellsouth.net
Category: Financial Services

NES Rentals
Blake Alston
1775 N. Hwy. 27
Carrollton, GA 30117
Phone: 770-834-9486
Email: balston@nesrentals.com
Website: http://www.nesrentals.com
Category: Equipment Rental, Sales & Service

CMB Rentals
Traci Bradley
555 Columbia Dr.
Carrollton, GA 30117
Phone: 770-839-7070
Email: traci Bradley@cmbrentals.com
Website: www.cmbrentals.com
Category: Construction of Storage Buildings

Renewing Members

AFLAC
Steve Ballenger
Body and Mind Pilates
Lee Campbell
C’ton First United Methodist Church
DieTech Industries, Inc.
Eagle Advantage Solutions, Inc.
Edward Jones Investments/ Dennis Brightman
EJet Print
GA Power Northwest Federal Credit Union
Jim Gill
H & R Block
Hampton Inn
Haynie Automotive Inc.
Holiday Inn Express
Lovvorn Construction, Inc.
Martin & Hightower Funeral Home
McEvers Awards, Trophies and Gifts
Dr. Faye McIntyre
The Mobley Company Jewelers, Inc.
Prater & York, LLC
R.K. Redding Construction, Inc.
Randstad Work Solutions
Sharp Business Systems
Shore All Corporation
True Natural Gas
Trust One Payment Services
University of West Georgia
Wiggins & Camp, P.C.
Members in the news

Greenway Medical Technologies announced the purchase of PeopleLYNK, a patient interaction software company. The PeopleLYNK software works with Greenway’s PrimeSUITE medical practice management software to add such automated patient features as appointment reminders, lab results, prescription notifications and other communications. Greenway plans to make the software available to all its customers over time.

Three schools in the Carroll County School System were recognized by State School Superintendent Dr. John Barge for offering more advanced opportunities for students than other Georgia schools. Bowdon High, Temple High and Villa Rica High were named 2014 Advanced Placement Honor Schools; Bowdon and Temple were named AP Challenge Schools; and Temple and Villa Rica were named AP STEM Schools.

Carrollton High School also was honored as both an Advanced Placement (AP) STEM School and an AP STEM Achievement School.

Three Carroll County Chamber members can take a bow for a recent award recognizing leadership in energy and environmental design. The $15 million Greenway Medical Technologies administration building is the first building in Carroll County to receive the LEED Gold certification for its environment-saving features. The building was constructed by RA-LIN and Associates of Carrollton, working with Alex Roush Architects to complete the 67,000-square-foot structure in December 2012. Building for LEED specifications includes consideration for sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality.

Keep Carroll Beautiful received Keep America Beautiful President’s Circle Award during Keep America Beautiful’s 61st annual National Conference in Charlotte, NC. The President’s Circle Award recognizes exemplary performance made by certified affiliates of the national nonprofit to reduce litter, minimize waste and recycle, and beautify their local communities. Keep Carroll Beautiful also received the Governor’s Circle Award. These inaugural, statewide awards were presented by Governor Nathan Deal at the State Capitol as part of the Keep Georgia Beautiful Fall Conference. To qualify for the Governor’s Circle Award, affiliates must be in good standing with Keep America Beautiful; conducting an annual Litter Index, calculating the affiliate’s cost/benefit ratio and engaging volunteers to take greater responsibility for their community environment.

Students in the automotive technology program at West Georgia Technical College have another tool available to them to learn the necessary skills to prepare for an automotive service and repair career thanks to Amy Brown, State Farm Insurance of Villa Rica. A 2002 Mazda Protégé, a stolen and recovered vehicle previously insured by State Farm, was donated for use in diagnostics and repair procedures.

Southwire received the first Environmental Excellence Award from the West Georgia Regional Local Emergency Planning Committee (LEPC). The award is a means of identifying and commending companies within the local community that have gone above and beyond the mere requirements of the statutes.

Do you have an item of interest to your fellow Chamber members? Submit to: communications@carroll-ga.org by March 24 for inclusion in the next newsletter.

Students in the automotive technology program at West Georgia Technical College have another tool available to them to learn the necessary skills to prepare for an automotive service and repair career thanks to Amy Brown, State Farm Insurance of Villa Rica. A 2002 Mazda Protégé, a stolen and recovered vehicle previously insured by State Farm, was donated for use in diagnostics and repair procedures.

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Do you have an item of interest to your fellow Chamber members? Submit to: communications@carroll-ga.org by March 24 for inclusion in the next newsletter.
An abused or neglected child needs your strength.

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P.O. Box 310
Carrollton, GA 30112
770-838-1964
www.carrollcasa.com

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678-321-4816

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or
freda@fredriefinch.com
www.fredriefinch.com

LIFT
Literacy is for Today and Tomorrow

Volunteer Today!
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lift@carroll-ga.org

Carroll County
Animal Hospital
Committed to Your pet’s health

635 Columbia Dr.
Carrollton, Ga. 30117
Across from Sony Music

770-832-2475
Office Hours 7 Days a Week
Mon.-Sat. 8am-6pm • Sun. 9am-6pm

P.O. Box 310
Carrollton, GA 30112
770-838-1964
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Volunteer Today!
678-321-4816

Chamber News
March 2014
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ChamberMaster
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to find your business in a search engine. In addition, there are 100 character spaces available in the “hours of operation” section and 200 character spaces for driving directions. There is also a place for a brief description called Results Summary which displays in search results and a section called keywords.

The keywords section is powerful. The online directory can only search information that is provided. When these fields are left empty, the only information ChamberMaster has on your company is your name and contact information—the same for Chamber staff.

When you have completed these edits, hit the save button and then hit the preview page button. The keywords you use will also become the meta keywords on your chamber webpage. These pages are visible to search engines.

The final step to ensure your business listing is well optimized is to put your pin on the map. You can click on the box here to show the map on the business directory. Again if your location is different than the address listed in your business information, you have the option to enter different information.

Next issue: How to use “Event Registration” on ChamberMaster.