

# Social Media for Your Business

When most small businesses enter the social world they don't really know their objectives.

Is your company entering into its social strategy backwards?

## What will I learn?

We'll look at some sample social media strategies.  
You will learn the key questions to answer to drive a social media strategy that works:

- What are you after, anyway?
- How will you know it's working?
- How can it be measured?
- Who will implement?
- What's in it for your prospects and customers?
- What's a social media policy and why is it important?

## Tuesday, August 3

11:30am—1:00pm

Presented by



Where:

**The Burson Center**

500 Old Bremen Road

Carrollton, Georgia

\$10.00 for Chamber members

\$15.00 for Non-members

Reservations are required by calling the Chamber at 770-832-2446 no later than July 29th.

You may pay ahead by credit card by calling the Chamber, or pay at the Door with cash or by check.

**Carroll Chamber of  
Commerce  
Business Success Luncheon**